



Are you seeking a textbook on data centers  
and how to learn about them?

BICSI Japan  
Rui Takei, RCDD, DCDC, B.Ed.





## Rui Takei, RCDD, DCDC, B.Ed.

After earning an Associate's Degree in Electrical Engineering from Kisarazu National College of Technology in 1997, Rui Takei joined Tokyo Telecommunication Network Co (now KDDI) as a Telecommunications Engineer. Over the next 24 years, he specialized in providing cabling connectivity services for data centers and telecommunication carriers.

Presently, he holds the position of Chief Telecommunications Engineer within the company, and since 2021, he has also spearheaded the training and education program for junior employees.

Amidst the challenges posed by the COVID-19 pandemic, he pursued a correspondence bachelor's course at Soka University in Tokyo, successfully graduating in 2023 with a degree in education .

Additionally, as a dedicated BICSI volunteer, he has served as a board member for the Japan Affiliate for a decade, earning accolades such as the inaugural BICSI Outstanding Global Member of the Year Award in 2014, the BICSI Outstanding Member of the Year Award in 2018, and the Larry G. Romig Committee Member of the Year Award in 2023.

Furthermore, he actively contributes as a member of the Registrations & Credentials Supervision Committee (RCSC) and serves as the vice chair of the Datacenter Operation Standards Working Group.





# Annual amount of data generated on the internet

SD Health Tech Enviro Society Quirky Search

**Science News** *from research organizations* Print Email Share

**Big Data, for better or worse: 90% of world's data generated over last two years** **Breaking** *this hour*

*Date:* May 22, 2013

*Source:* SINTEF

*Summary:* A full 90 percent of all the data in the world has been generated over the last two years. Internet-based companies are awash with data that can be grouped and utilized. Is this a good thing?

*Share:* f t p in ✉

*Date:* May 22, 2013

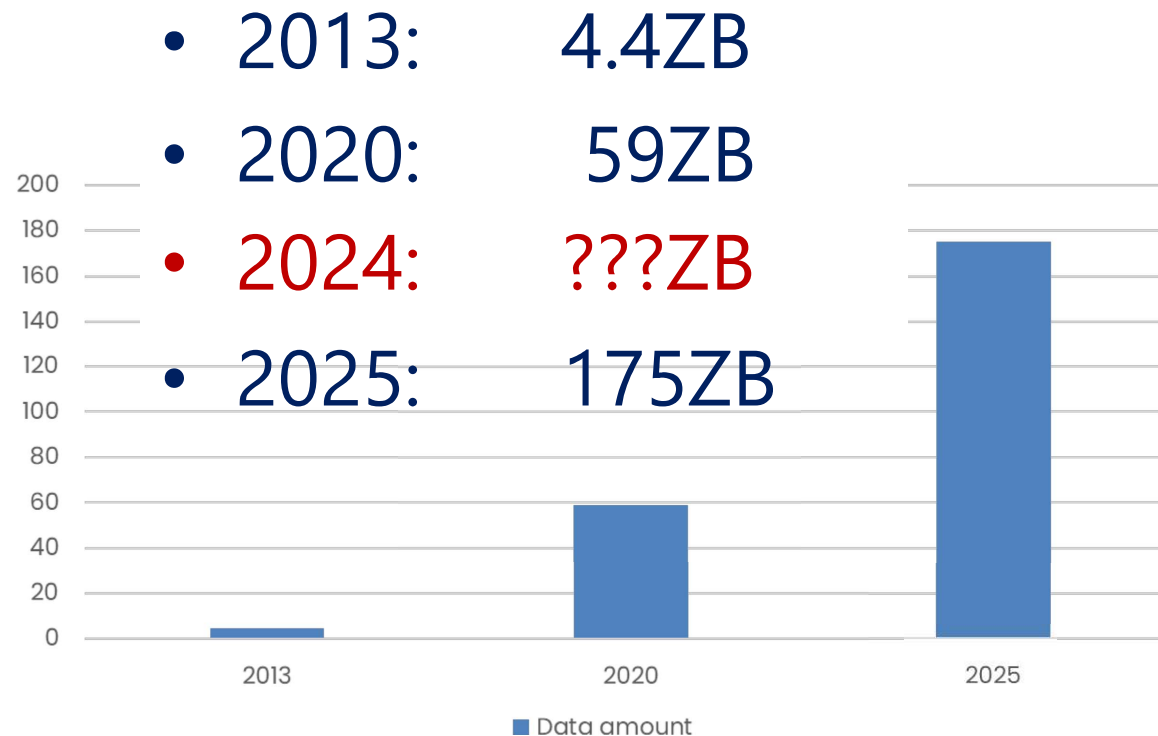
*Source:* SINTEF

*Summary:* A full 90 percent of all the data

- 90% of world's data generated over last two years



# Annual amount of data generated on the internet



<http://www.iotjournaal.nl/wp-content/uploads/2017/01/idc-digital-universe-2014.pdf>  
<https://www.businesswire.com/news/home/20200508005025/en/IDCs-Global-DataSphere-Forecast-Shows-Continued-Steady-Growth-in-the-Creation-and-Consumption-of-Data>  
<https://explodingtopics.com/blog/data-generated-per-day>



# Annual amount of data generated on the internet

- 147ZB of data to be generated in 2024 (forecast)

147 zetta bytes( $147 \times 10^{21}$ )

=147,000,000,000,000,000,000 bytes

zetta	exa	peta	tera	giga	mega	kilo
$10^{21}$	$10^{18}$	$10^{15}$	$10^{12}$	$10^9$	$10^6$	$10^3$



# Annual amount of data generated on the internet

- 147 Zettabytes( $147 \times 10^{21}$ )=147,000,000,000,000,000,000,000bytes



- SSD capacity for PCs, 512 GB is normal these days.
- $147\text{ZB}/512\text{GB}=287\text{billion}$
- $147\text{ZB}=287\text{billion of } 512\text{GB SSD.}$
- World internet users = 5.3billion
- 54 PCs with 512GB SSD per person

<https://datareportal.com/reports/digital-2023-october-global-statshot>  
<https://creativecommons.org/licenses/by-sa/3.0/>  
<https://firefly.adobe.com/generate/images>



# Annual amount of data generated on the internet

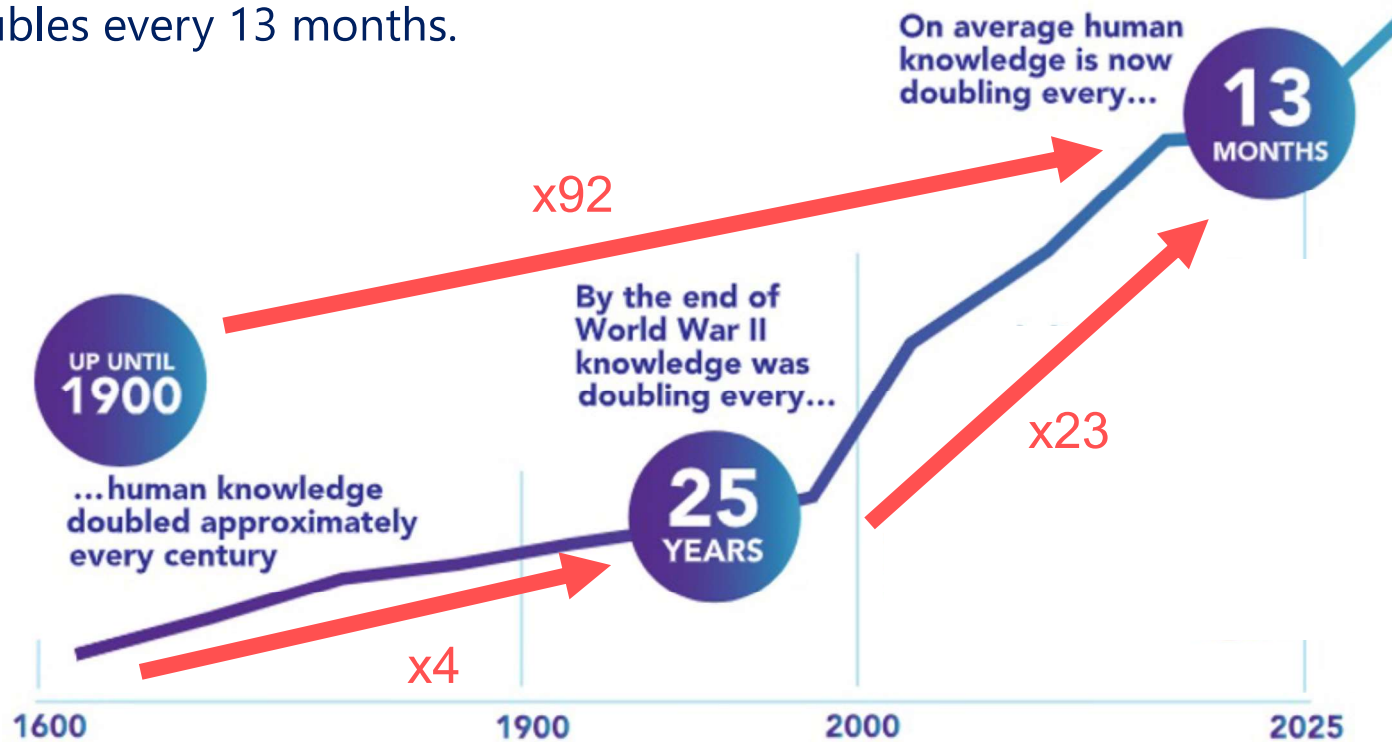
- 147 Zettabytes( $147 \times 10^{21}$ ) = 147,000,000,000,000,000,000,000 bytes
- 512GB · SSD = L: 80mm x 287 billion = 2,296,000km
- 2,296,000 km/circumference of the earth; 40,000km = 57 times around the earth

Amount of original data is 1/9 – 1/10 of the total.  
In other words, 50 times around the earth SSDs' data is deprecated, copied or quoted. (Untrustworthy)



# Growth rate of human knowledge

- Until about 1900, it doubled every 100 years.
- By 1945, it doubled every 25 years.
- Now it doubles every 13 months.



The Knowledge Doubling Curve FIRE YOUR HIRING HABITS BY JOHN W. MITCHELL

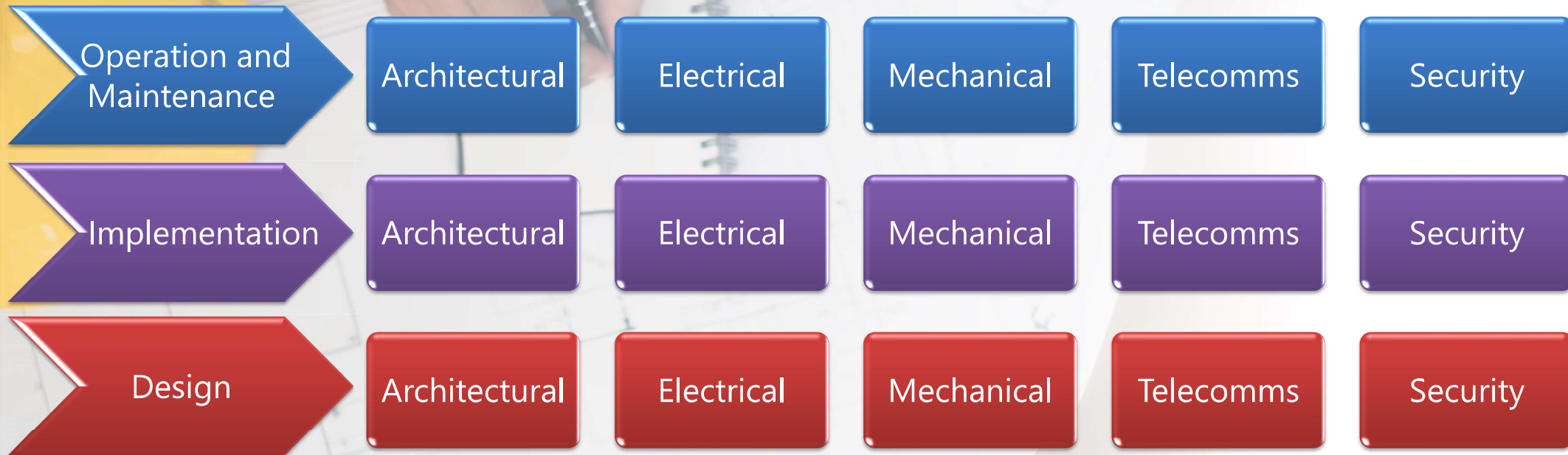


# Skill Domains of Data Center Professionals





# Skill domains in the field of data center facilities





# Skill domains in the field of data center facilities

Operation and Maintenance

*Architectural*

*Electrical*

*Mechanical*

*Telecomms*

*Security*

Implementation

*Architectural*

*Electrical*

*Mechanical*

*Telecomms*

*Security*

Design

*Architectural*

*Electrical*

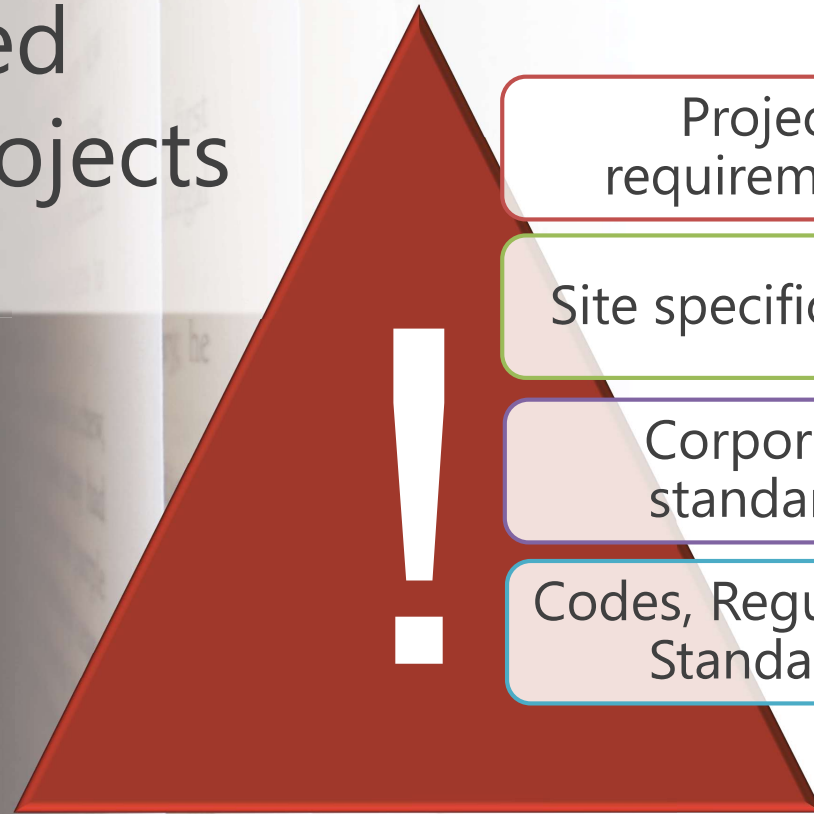
*Mechanical*

*Telecomms*

*Security*

Each domain is split into levels of experience from beginner to expert and it takes 3-5 years or sometimes 7+ years to progress.

# Rules and requirements to be followed in data center projects



Project  
requirements

Site specifications

Corporate  
standards

Codes, Regulations,  
Standards

# Improving data center reliability



## Greater Redundancy

- More and more diverse facilities
- More complex topologies

## Reduce human errors

- More procedures and checks
- More personnel and roles

## Prevent facility failures

- More metrics and monitored items
- More frequent inspections and items

## Improve trouble response

- More preventive measures
- More documentation



# Energy and environmental measures in a data center



Renewable energy



Carbon footprint



Energy efficiency



Environmental measures



Green building



# Working environment of a data center personnel



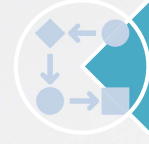
Working in a closed space



Working with confidential info



Working constantly under pressure



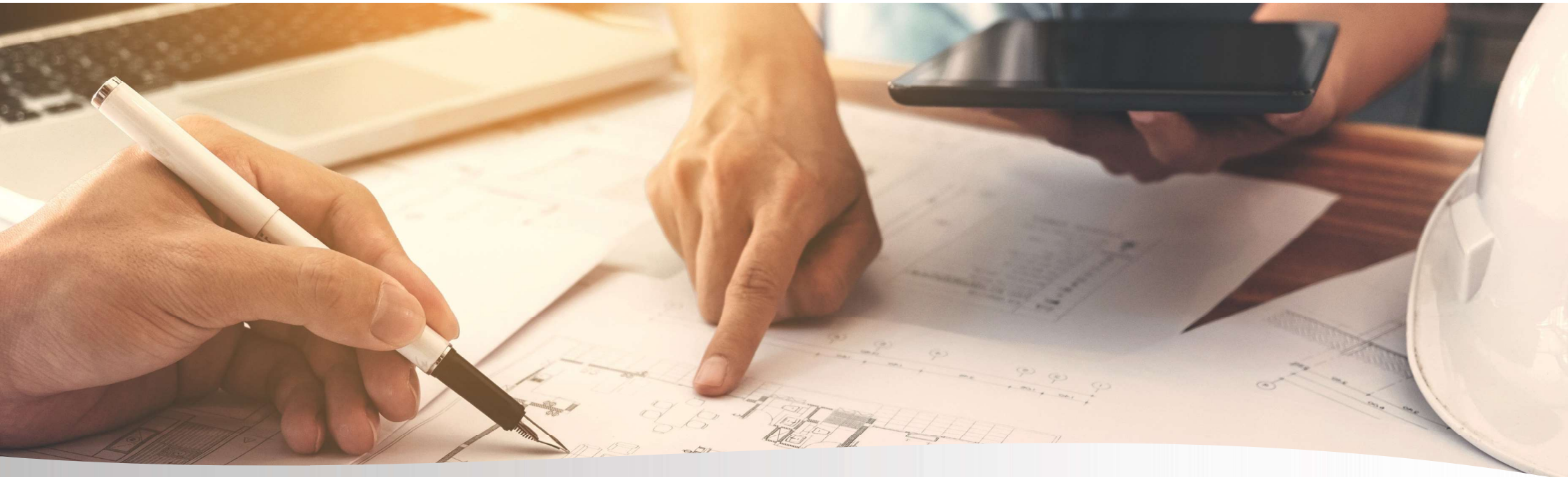
Repetitive work



Punctual work



Emergency response



## Making up for retiring workforce

- *"23% of (worldwide) data center professionals expect to be retired by 2025"*
- - Retirement of experienced engineers generally lead to loss of important knowledge and experience to the whole industry.
- On the other hand, nurturing their replacement takes both time and effort.

<https://www.missioncriticalmagazine.com/ext/resources/whitepapers/Data-Center-2025-Report.pdf>

**Bicsi**<sup>®</sup>  
ENDORSED EVENT



## Where are the data center textbooks?

What is a standard data center?

What's right and wrong for a data center?

Where are the examples?

How can I learn about other domains of expertise?

Where can I find a structured reference source?

Data center standards  
can be a solution

For example, data center standards published by BICSI provides best practices, with requirements and recommendations.

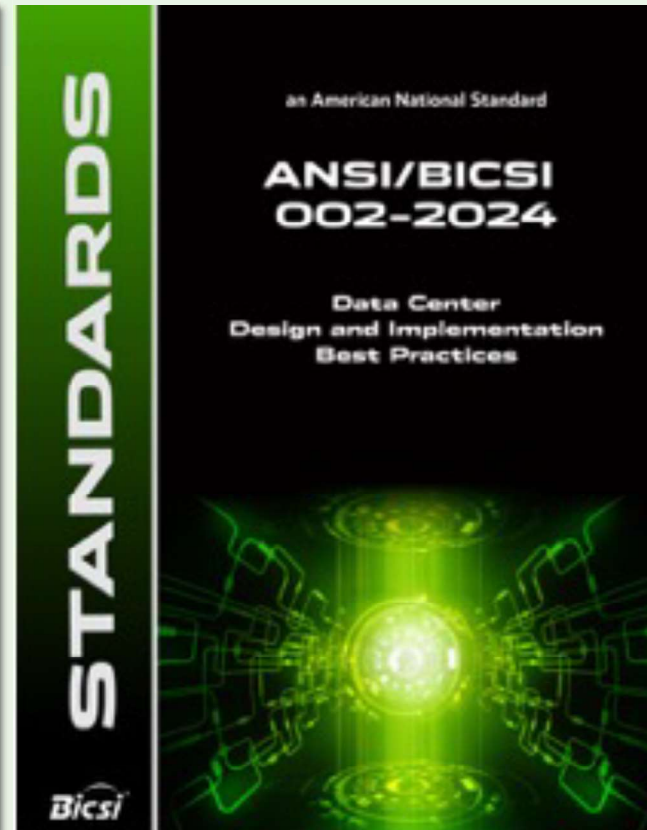
This standard also complements TIA, CENELEC, ISO/IEC and other published data center standards and documents.

The standard includes other guidelines for data centers where appropriate.

# ANSI/BICSI 002-2024

## Data Center Design and Implementation Best Practices

- **Design methodology**
  - Facilities, cabling, network, services and applications
  - Data center service outsourcing
  - Colocation planning
- **Site selection and space planning**
  - Edge, modular and "container" data centers
  - Site services and hazards
  - Traditional and open concepts
- **Building structural and architectural requirements**
- **Electrical systems**
  - Utility to ITE power systems
  - Standby and backup power systems
  - DC power
- **Mechanical systems**
  - Heat rejection and cooling systems
  - Ventilation and air flow management
  - Immersion (liquid cooling)
- **Security and fire**
  - Architectural, electronic and operational security
  - Fire safety for chimneys and aisle enclosures
- **Facility and building systems**
  - DCIM
  - IP-enabled and intelligent systems
- **Telecommunications infrastructure**
  - Cabling media and connectivity
  - Hot and cold aisles
  - Cabinet airflow and cabling capacity
- **Network infrastructure**
- **Data center commissioning & maintenance**
- **Energy efficiency**
- **Multi-site data center architecture**
- **Colocation Planning**



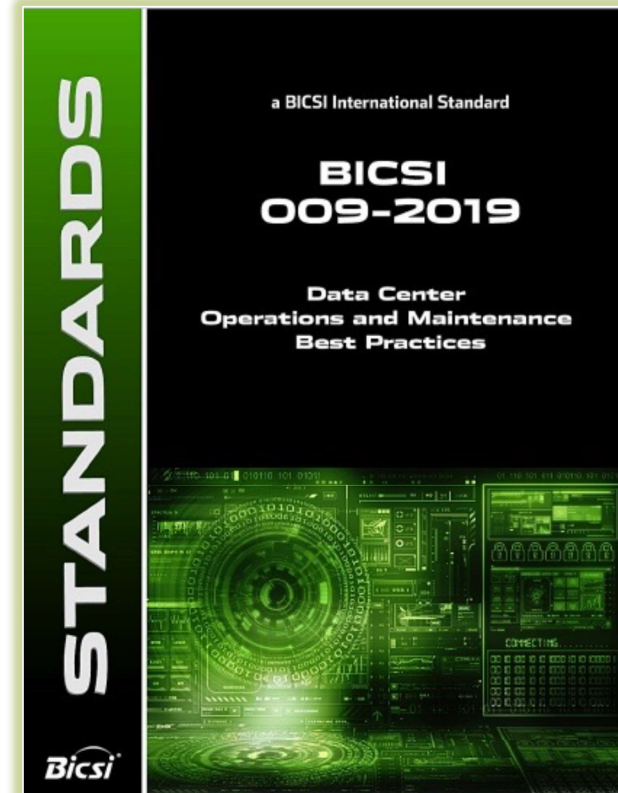
17 Chapters  
12 Appendices  
Total 575 pages



# BICSI 009

## Data Center Operations and Maintenance Best Practices

- Governance
- Standard operating procedures
  - ICT cut-overs, technology refresh and migration
  - Work orders
  - Work safety
  - Storage, staging, and related tasks
  - Equipment delivery and shipments
- Security
  - Security plan
  - Physical, cyber & IT security
  - Material control and loss prevention
  - Computer room and critical facility areas special considerations
  - Event response
- Maintenance
  - Management
  - Maintenance plans and contracts
  - Patrols and inspections
  - ITE moves, adds and changes
  - Power, cooling, and cabling systems
  - Building area and physical space maintenance
- Emergency operating procedures
  - On-site and offsite events
  - Emergency response
  - Disaster recovery
- Management
  - Operations management
  - Management tools (e.g., DCIM, BMS, AIM)
  - Service provider management
  - Change control and documentation



10 Chapters  
1 Appendix  
Total 140pages





# Services for data center industry provided by BICSI



## Standards and publications

- ANSI/BICSI 002 Data Center Design and Implementation Best Practices
- BICSI 009 Data Center Operations and Maintenance Best Practices
- Essentials of Data Center Projects



## Training program

- DC101: Introduction to Data Center Design
- DC102: Applied Data Center Design and Best Practices
- DCDC Test Preparation Course



## Credential program

- Data Center Design Consultant™ (DCDC®)



## Networking and conferences

- Seminars, Conferences and Exhibitions
- Professional committees
- Technical volunteering

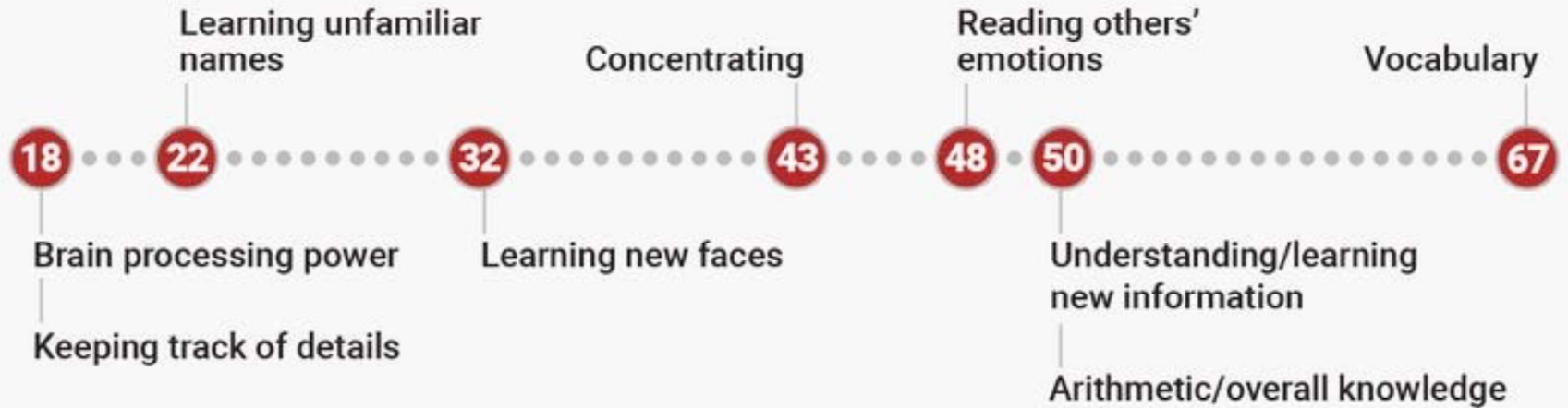




# Peak of brain power through human age



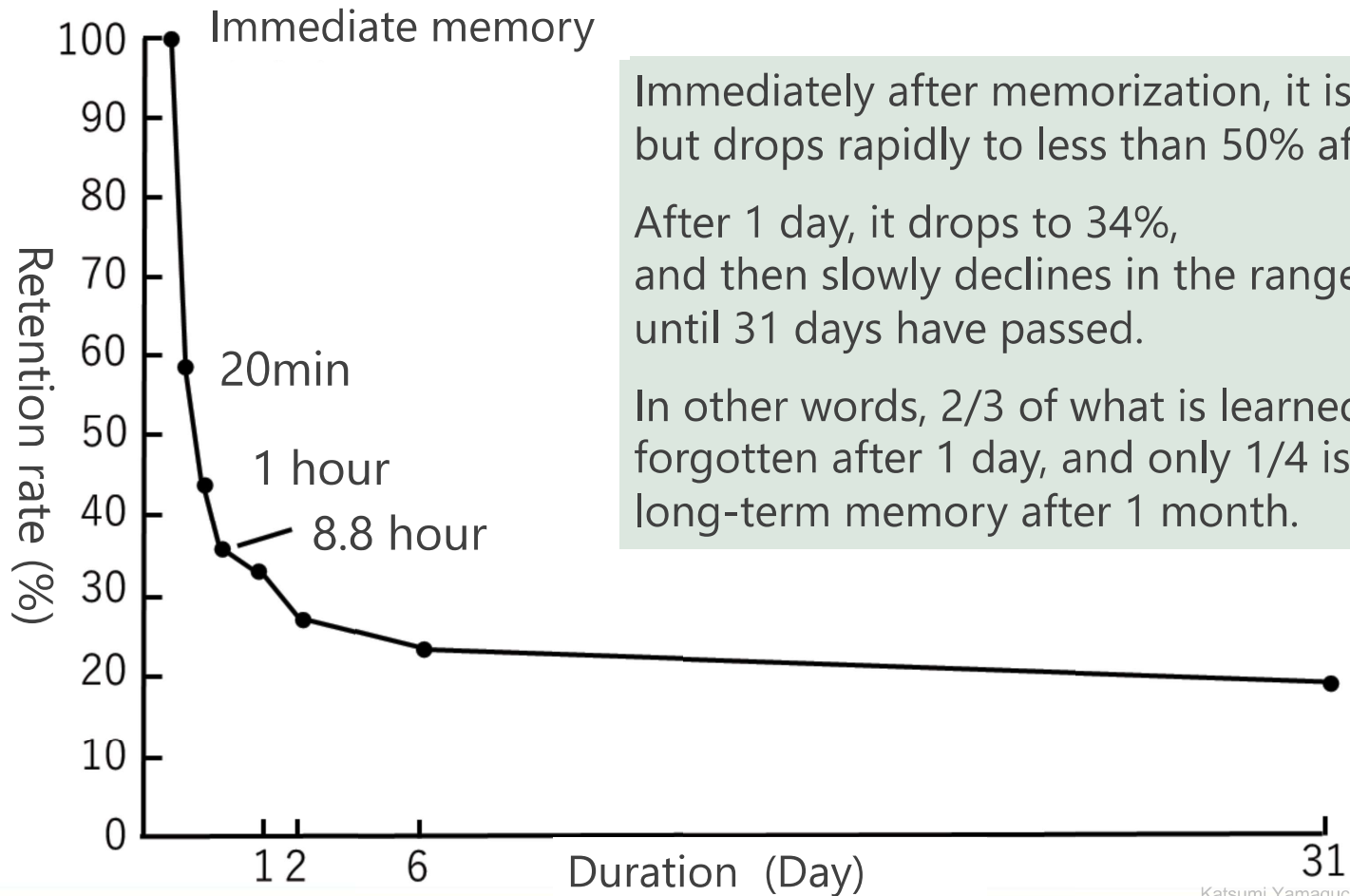
## THE AGE YOUR BRAIN PEAKS AT EVERYTHING



Overall brain processing power and detail memory peaks around age 18



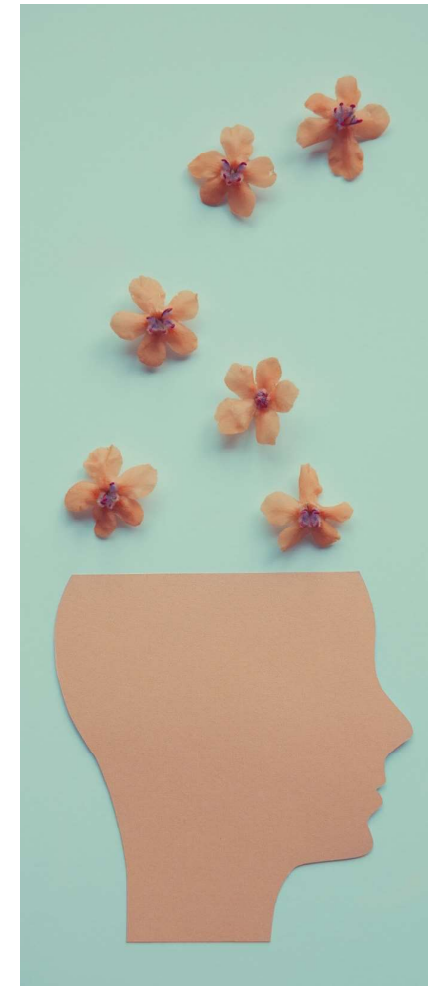
# Ebbinghaus' forgetting curve



Immediately after memorization, it is 100%, but drops rapidly to less than 50% after 1 hour.

After 1 day, it drops to 34%, and then slowly declines in the range of 20-30% until 31 days have passed.

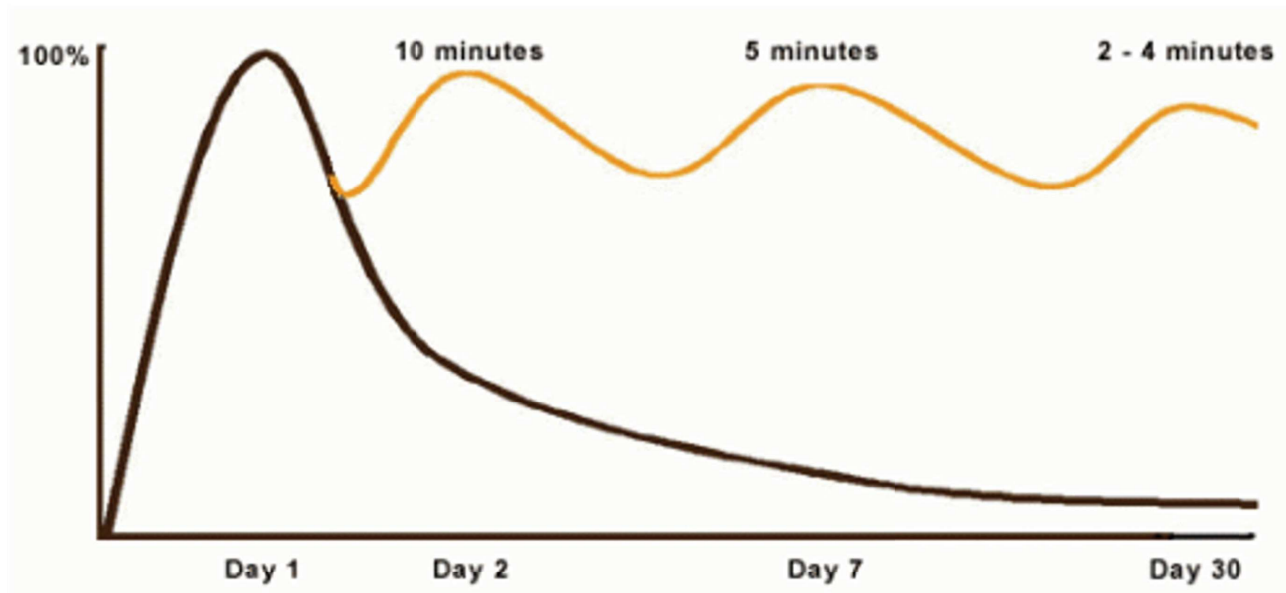
In other words, 2/3 of what is learned is forgotten after 1 day, and only 1/4 is retained as long-term memory after 1 month.





# University of Waterloo's Forgetting Curve

If they do not review, they would need to re-study for 40-50 minutes before the knowledge is tested.



Reviewing within one day is very important and missing that opportunity will require a significant level of effort to relearn afterwards.





## Reviewing is VERY important

Reviewing has equal value to opening a new page and tackling a new topic.

Memorizing is not a goal of learning.

Memorizing the results of learning is important.

Review allows knowledge to be stored for the long term.

Review is essential to learning.

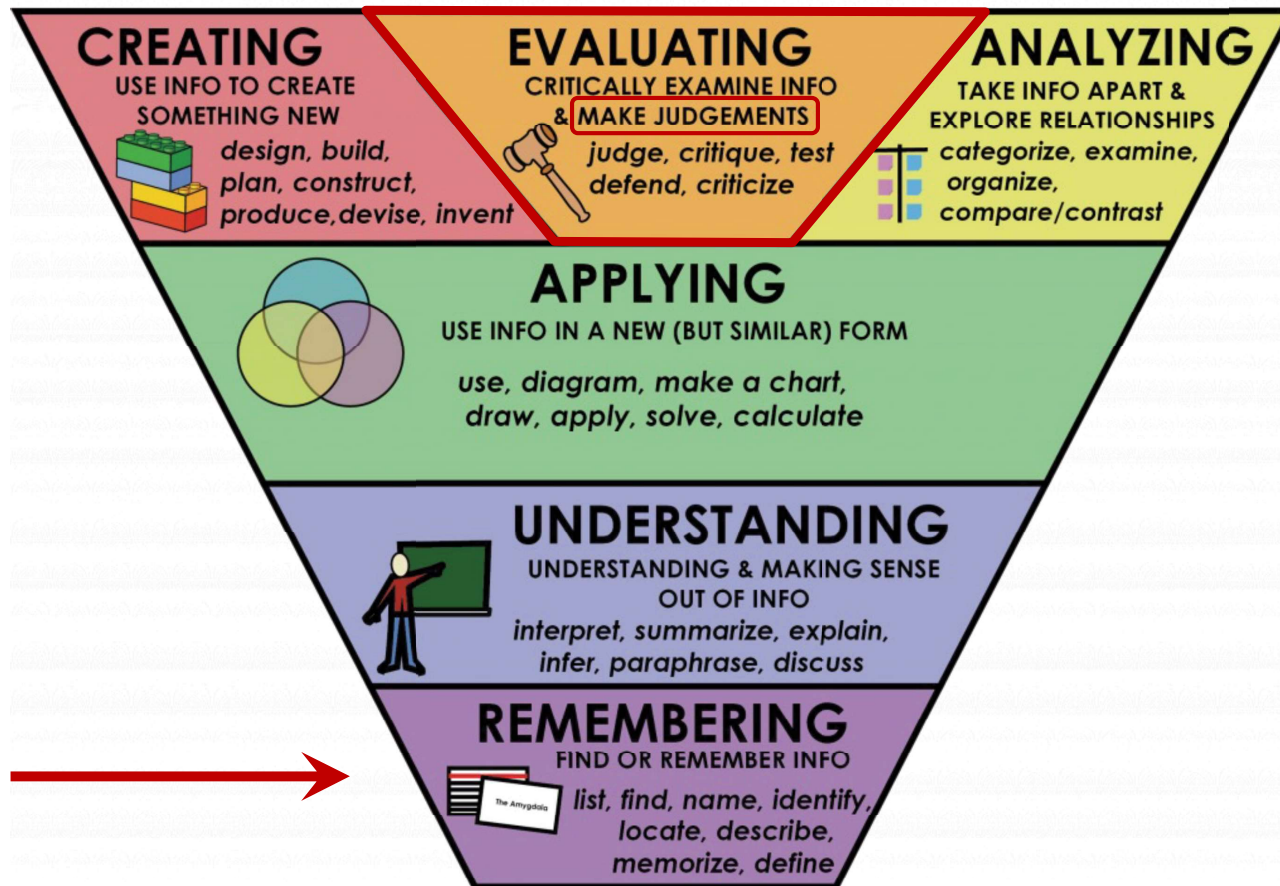


Now, everyone, "Do you UNDERSTAND?"



# Revised Bloom's Taxonomy

## BLOOM'S TAXONOMY





# What is the purpose of learning?

What is the purpose of learning?

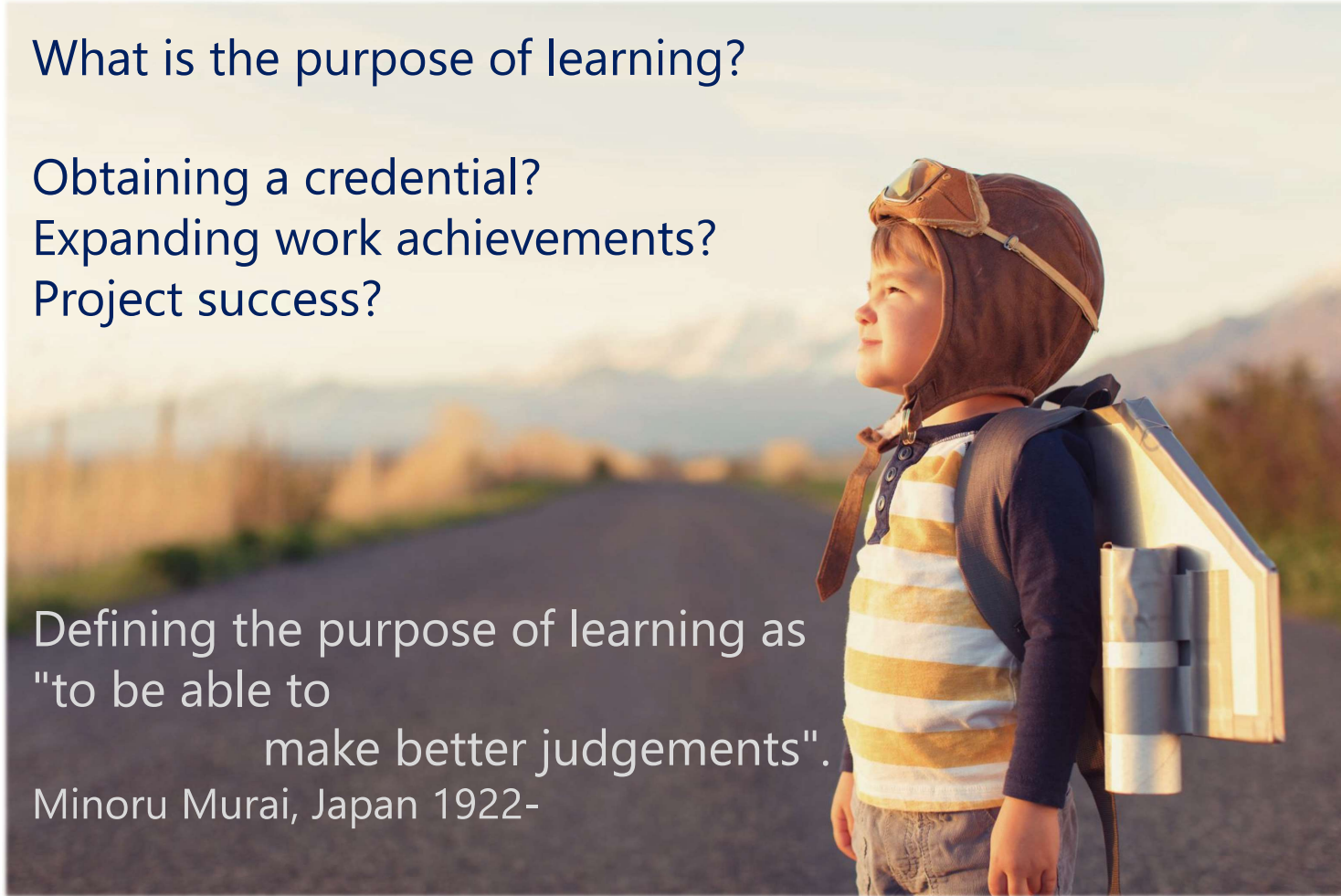
Obtaining a credential?

Expanding work achievements?

Project success?

Defining the purpose of learning as  
"to be able to  
make better judgements".

Minoru Murai, Japan 1922-





# What is making judgement for the better?



People live their lives from the time they wake up in the morning to the time they go to bed, making many thousands of "judgments" like,  
"Is this the right thing to do?"





# What is making judgement for the better?

When you decide that this is "good", you are probably selecting a state or condition that is "just right" for you.



And you may decide that "this is just right" for this occasion.



# What is making judgement for the better?



Learning means expanding our options and criteria for making better judgements.



# What is making judgement for the better?



- If we want to do a better job, do a better project, or educate staff better, we need to learn to expand our own “goodness” so that we can make better judgements.

The purpose of our learning as  
“to be able to make better judgements”



# What is making judgement for the better?



No one knows  
when to make the judgment.



# Objective of teaching

Purpose of learning is  
“to be able to make better judgements”

Objective of teaching is  
“to make the learner interested”

J.F. Herbart, Germany 1776-1841

When learners are interested in the subject of learning, they become motivated and learn independently and autonomously, leading to a better daily life and work.



## Summary

- Learn until you understand to make better judgements, not until you memorize.
- Reviewing past pages is equal to opening a new page.
- Try to broaden and deepen the scope of your learning. Shallow, quick approaches are not effective.
- Let's define the purpose of learning as to make better judgements.
- To do this, let's make the learning itself better.
- It is important to be interested in the subject of learning.
- If you are interested, you will be motivated.
- Being taught by someone else is an opportunity to become interested.

Move on to evaluate the impact of this presentation!!

DID YOU  
KNOW ?

2023

Portia  
Business  
School

José Estévez  
jestevez@pba.upr.edu



## Now you know...

- Knowing leads to learning, through questioning, and generating interest.
- Questioning leads to better judgements.
- To keep questioning is to keep learning, and questions are not asked by someone else, but come from within ourselves.
- The questions that come out from within you are unique to you.
- A question becomes a cause, an answer becomes a result, and a result also leads to new questions.

To make better judgements, it is important to keep learning.





# Thank You!

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# Sources

## Annual amount of data generated on the internet

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[https://www.jaxa.jp/countdown/f13/special/moon\\_j.html#:~:text=%E5%9C%B0%E7%90%83%E3%81%8B%E3%82%89%E6%9C%88%E3%81%BE%E3%81%A7%E3%81%AE,%E8%BB%8C%E9%81%93%E3%81%AB%E6%8A%95%E5%85%A5%E3%81%95%E3%82%8C%E3%81%BE%E3%81%99%E3%80%82](https://www.jaxa.jp/countdown/f13/special/moon_j.html#:~:text=%E5%9C%B0%E7%90%83%E3%81%8B%E3%82%89%E6%9C%88%E3%81%BE%E3%81%A7%E3%81%AE,%E8%BB%8C%E9%81%93%E3%81%AB%E6%8A%95%E5%85%A5%E3%81%95%E3%82%8C%E3%81%BE%E3%81%99%E3%80%82)

<https://creativecommons.org/licenses/by-sa/3.0/>

## Growth rate of human knowledge

The Knowledge Doubling Curve FIRE YOUR HIRING HABITS BY JOHN W. MITCHELL

## Making up for retiring workforce

<https://www.missioncriticalmagazine.com/ext/resources/whitepapers/Data-Center-2025-Report.pdf>

## Peak of brain power through human age

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## DID YOU KNOW 2023

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(As of 2024. March 22)

